

# Florence Musengi

MBA Graduate  
Entrepreneur  
Global Change Management Leader  
Reputation and Brand Expert  
Empowerment Speaker  
Certified Executive & Professional Coach



Florence is the Best Selling Author of the book "Woman at the Top" and has recently released her second book entitled "You Are Worth It!" Her books are aimed at assisting individuals shift their focus on how to realize their full potential and achieve their goals



Florence works with Executives and high potential employees focusing on assisting them gain self-awareness, clarify goals, achieve their development objectives, and unlock their potential, as well as acting as a sounding board as part of on-boarding and career progression.



Florence, a strong independent and inspirational woman, has many attributes which are:  
A Management strategist, working with teams within diverse industries to drive reputation and success;



A certified Executive and Professional Coach with talent development as her key, having worked in other various institutions and organisations encapsulating Universities and the United Nations;

- Holding various high-level positions which included Chief Executive Officer Paramount South Africa, Head of Communications and Public Affairs and later Vice President of SAAB Group, Sweden, as well as Executive Director of Reutech Group;
- The past Chairperson of the Aerospace & Maritime Defence Industry Association (AMD);
- Proud owner of WAYAM Communications Consulting;
- A boutique travel agent and owner of Wayam Travel;
- The Co-Founder and CEO of FIMM Tech, an Engineering Services Company that focuses on Engineering Consulting and Project Management;
- Hosting a range of Masterclasses, including Women Empowerment Classes titled You're Worth It circle

## Leading You To The **TOP**